

February, 2011

Dear Middlesex & New Haven County 4-H Volunteers and Members:

Please note that the March 4th 4-H Fair Meeting will be held at the Middlesex County Extension Center in Haddam. Fair Ads can be turned in as early as 6:00pm. (THIS IS A CHANGE FROM OUR USUAL MEETING PLACE). Also, you can turn ads in to Peg Grillo anytime – either mail or drop them off at her office. Ad copy can be emailed to margaret.grillo@uconn.edu

This letter is being sent (one per family) to all enrolled 4-H members and volunteers in Middlesex and New Haven Counties. Enclosed with this mailing is the information about the 2011 Middlesex & New Haven County 4-H Fair Association Fair Book Cover, Poster and Photo Contests and Fairbook Dedication. The theme for this year's 4-H Fair was chosen at Achievement Night in November. It is "**Eat – Sleep – 4-H**". Please keep this in mind as you design your cover and poster entries.

Also note that entries for the cover and poster must be artwork to fit within the template already designed by the 4-H Fair Association (specific details follow).

All contest entries should be turned in at the **March 4th 4-H Fair meeting at the Middlesex County Extension Center in Haddam** or mailed to the New Haven County Extension Center. If you are mailing entries, send to the New Haven County Extension Center, 305 Skiff Street, North Haven, CT 06473. Mark "Attention Cover Contest" on the outside of the envelope. Make sure they are sent in time to reach the office by March 2nd and that they are packaged to prevent tearing and bending.

We are also looking for about 15 photos of last year's fair to put in the fair book. Please turn any photos in at the March 4th meeting. Write your name, address and age if a youth on the back of each photo. Photos will remain property of the 4-H Fair Association, so please submit copies. We would be happy to accept digital photos by email – send them to Emily.alger@uconn.edu.

Don't forget to submit a nomination for the dedication as well. Nomination forms are being sent out separately.

Attention: This year the Middlesex & New Haven 4-H Fair Association Horse Show will be held June 11, 2011 at the fairgrounds in Haddam Neck. Tentative

Fair Association meetings are open to all 4-H members and volunteers - your input is welcomed. A complete schedule of meetings is included in this packet. The March 5th meeting will be very important since it is also the turn-in date for the ad campaign as well as voting for the contests. You can come as early as 6:00 to turn in your ad sales.

The 2011 Ad Campaign was sent out in a separate mailing. Your support is very important, as it is one of the main sources of revenue for the Fair. If every member sells just one ad, we can top last year's goal this year. Having a successful Ad Campaign will enable us to meet the expenses of running the 4-H Fair which includes printing the Fair Book and providing ribbons and trophies.

We hope that everyone will be able to participate in the Ad Campaign and Fair contests. Special recognition will be given to those clubs having 100% of their members selling ads or getting patrons and sponsors at our Annual Achievement Night Program. Remember, any ad campaign entries mailed to the **New Haven County Extension Center** must also reach there by **March 1st**. Mark on the envelope **4-H FAIR AD CAMPAIGN**.

Don't forget – Ad campaign paperwork must be completed correctly in order to qualify for commission. Each member needs to turn in a filled out tally sheet – double check your totals. This sheet is titled "**Mid. & N. Haven County 4-H Fair Ad/Sponsorship Report -2011**"

We encourage all 4-H members to participate. Any questions?? Call Emily in the Middlesex County Extension Center (860-345-4511) or Peg in the New Haven County Extension Center (203-407-3158). Thanks.

Sincerely,

Margaret H. Grillo
Cooperative Extension Educator

and

Emily McCabe Alger
4-H Program Coordinator
4-H Youth Development

Information about the 4-H Fair Cover Contests can be found on the 4-H Fair website – **www.4-H fair.org**. Also, 2011 4-H Fair Ad Contracts are available on the website or call 203-407-3158 for some to be mailed to you.

Included with this mailing:

Calendar of Events 2011
Cover, Poster and Photo Contest Rules
Fair book Dedication Nomination Form

MIDDLESEX & NEW HAVEN COUNTY 4-H FAIR ASSOCIATION

2010 FAIR BOOK COVER, POSTER, THEME & PHOTO CONTEST

DEADLINE: MARCH 4, 2011 (Fair Meeting)

This year's theme is "Eat – Sleep – 4-H"

Computer generated graphics may be used - make sure your work fits within the boundaries provided. The 4-H Fair Association reserves the right to change any material on the winning cover contest or poster.

THE 4-H FAIR ASSOCIATION IS PROVIDING A TEMPLATE WITH ALL THE NECESSARY INFORMATION ALREADY IN PLACE FOR BOTH COVER AND POSTER CONTEST. YOUR ENTRY WILL BE THE ARTWORK WHICH WILL BE INSERTED INTO THAT TEMPLATE.

GENERAL RULES AND REGULATIONS

1. Contest is open to all 4-H members.
2. There is no limit to the number of entries by 4-H members.
3. All work must be done by 4-H members.
4. All entries must be mailed or dropped off at the New Haven County Extension Center by March 2, 2011 or brought to the March 4, 2011 4-H Fair Association meeting prior to the start of the meeting. (6:45 p.m.)
5. The entries will be voted upon at the meeting. The one receiving the most votes in each category will receive a cash prize.
6. Cover and Poster contest entries can be exhibited at the 4-H Fair by the contestant in Class 11. All contestants interested in exhibiting their entries can pick them up at the July 4-H Fair meeting or make arrangements to collect them at the County Extension Center. Entries not picked up at by the July 4-H Fair meeting will be disposed.

COVER CONTEST RULES (Also to be used for the Horse Show Booklet)

1. A \$10.00 prize will be awarded for the winning design.
2. All entries will be displayed at the 4-H Fair, be evaluated and receive premium points.
3. Attach a card to the back of the design and print: your name, complete address, and age. Artwork for posters must be 4 ½ " WIDE x 5" HIGH. All others will be discarded. (Refer to Fair Cover Template in mailing or check 4-H Fair website.)
4. Cover contest entries can be exhibited at the 4-H Fair in Class 11 - Posters and will be evaluated and awarded Danish ribbons. See # 6 in general rules above.

OVER

4-H FAIR POSTER CONTEST RULES

We need YOUR help to publicize the Fair. This is another opportunity for 4-H members to do their best work and support the Fair.

1. Artwork for posters must be 7 1/2" WIDE x 5 1/4" HIGH. All others will be discarded. (Refer to Fair Cover Template in mailing or check 4-H Fair website.)
2. Final submission must be legible and reproducible by copy machine. Erase all pencil lines used to set up design.
3. Posters need to stand out to attract attention. In your artwork, be sure to include some of the attractions and exhibits that are our drawing cards to the general public.
4. Attach a card to the back of the poster and print: your name, complete address and age.
5. All posters will be used to promote the Fair.
6. The poster receiving the most votes will be professionally printed and given out to the 4-H Fair Association members at the April meeting to post in area business. The member designing the winning poster will receive a check for \$10 at the 4-H Fair Annual Meeting in the fall. All posters can be evaluated at the 4-H Fair and awarded Danish ribbons. Judging will be based on originality, neatness, use of colors, arrangement and design and getting the message across. See # 6 in general rules.

4-H FAIR BOOK PHOTO CONTEST

1. Open to all 4-H members, volunteers and their families.
2. Selected photos will be printed in the 2010 4-H Fair Book.
3. Photos should highlight any of the activities involved in organizing the fair from 2008.
4. Photographer's name, address and phone number should be printed on the back of the photo. Names of people in the picture should be also printed on the back.
5. Submit black & white or color photos, 3" x 5" or larger.
6. Photos can be submitted as a print or on a CD (please put name and phone number on disk)
7. The committee reserves the right to crop or size any photos. Photos will not be returned.

All cover, photo and poster contest entries should be received by the Fair Association prior to the beginning of the meeting on March 4, 2011.

If you are mailing entries, send to the New Haven County Extension Center, 305 Skiff Street, North Haven, CT 06473. Mark "Attention Cover Contest" on the outside of the envelope. Make sure they are sent in time to reach the office by March 1st. and that they are packaged to prevent tearing and bending.

MIDDLESEX AND NEW HAVEN COUNTY 4-H FAIR DATES TO REMEMBER

(Suitable for refrigerator posting!)

SCHEDULE OF MEETINGS AND EVENTS CALENDAR – 2011

DATE	EVENT	LOCATION
January, 2011	Ad Campaign Letter Mailed Out	4-H Office
February 11, 2011	Fair Association Meeting Fairbook Copy Due	St. Andrews Church, Northford
March 4, 2011	Fair Association Meeting Turn in Date for Ad Campaign All Contest Entries Due	Middlesex County Ext. Center Haddam Doors open at 6:00 for collection
March 26, 2011	Association of CT Fairs Spring Meeting	Northeast Utilities, Berlin
April 8, 2011	Fair Association meeting	St. Andrews Church, Northford
May 13, 2011	Officer Executive Meeting TBA	
June 3, 2011	Fair Association Meeting	St. Andrews Church, Northford
June 10, 2011	Horse Show set up	Haddam Neck Fair Grounds
June 11, 2011	Fair Association Horse Show (Tentative)	Haddam Neck Fair Grounds
June 12, 2011	Horse Show clean up	Haddam Neck Fair Grounds
July 18, 2011	Fair Association Meeting (6:30pm)	Fairgrounds in Durham
July 30, 2011	Fair Set-up Begins Mandatory Manager Training (9am till concluded)	Fairgrounds in Durham
August 3, 2011 (6:30 – 8:30 p.m.)	Fair Set-up Non-perishable home arts items may be entered	Fairgrounds in Durham

August 5, 6 & 7 - FAIR

August 8, 2011	Fair Clean-up - 9:00 a.m. until done!	Fairgrounds in Durham
August 18, 2011	Nominating committee meeting, Officer books due	TBA
October 14, 2011	Fair Evaluation Meeting & Election of Officers	St. Andrews Church, Northford
November 18, 2011	Fair Annual Meeting and Achievement Night	Location TBA

Meetings start at **7:00** p.m. unless otherwise noted. St. Andrews Church is located at the junction of Rts 22 and 17 in Northford. In case of inclement weather, a notice will be left on 203-407-3158

Remember, your entry for the fair book cover contest/poster contest need to fit within the guidelines.

Submissions for the poster contest should be 7 ½ inches wide by 5 ¼ high.

Cover contest art should be 4 ½ wide by 5 inches tall. This information can also be downloaded from the 4-H Fair website-www.4-hfair.org
Both submissions should be laid out portrait

Book Cover Size (to the left)

Poster Art Area (below)

